

Job Profile: Delivery – Affiliate Marketing

Designation: Junior Level

Department: Performance

Location: Mumbai

Experience: Fresher

Qualification: Graduate / Post Graduate / MBA /

What are we looking for:

**Skill Sets Required: -**

- Knowledge about performance and affiliate marketing campaign process for both app and web
- Should have a fair understanding of tools like Has offers, Cake and other relevant platforms
- Should have understanding about MMP platforms like appsflyer, singular, branch, kochava etc.
- From digital & technical background

**Soft Skills Required: -**

- Should be aggressive and be able to take up new challenges
- Meet deadlines and take responsibility of completion of work
- Multi-Tasker and Team Player

**About Ventes Avenues:**

Ventes Avenues is a Mobile Media Company specializing in Mobile Performance & Branding.

Ventes is a preferred display and performance marketing partner to several leading international publishers in the Indian market on an exclusive basis and works with over 200 advertisers and digital agencies across campaigns to help them reach and engage with their audiences and meet their performance and brand solutions objectives

Ventes Avenues with its innovative ad units especially created for smartphones coupled with its unconventional approach is creating disruptions in the mobile advertising space in India. Our USP s includes multi-level targeting & a direct control over our inventory.

At Ventes we are strong believers in technology and marketing precision, and to achieve our goal we leverage our strong relationships, our network, our varied experience and a deep understating of brand requirements